

Best Cleaners Confidently Wet Cleans Assorted Colors, Fabrics with Miele Washer and Dryer

Miele technology offers eco-friendly alternative; cuts water and energy usage

**SCHENECTADY,
NEW YORK**



ABOUT BEST CLEANERS

Best Cleaners is an award-winning dry cleaner serving customers across five locations in upstate New York. Founded in March 2005, they offer both dry cleaning (using eco-friendly solvents) and wet cleaning with Miele equipment. All cleaning is performed at its main processing facility in Schenectady. The other locations are drop stores serving walk-in and delivery customers.

THE WET CLEAN SOLUTION

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In February 2019, they purchased a Miele PW818 45-lb. washer and PT8507 steam-heated dryer. According to Melody Conklin, director of operations, they tried other brands of washers, “but the results were very different from what we experience with the Miele equipment.” (The machines were originally installed in their Latham, N.Y. location, then relocated to Schenectady in April 2020.)

Conklin says the Miele washer is used most often for silks, wools, garments with contrasting colors – navy blue and yellows; black and white – and garments with faux leather. They achieve particularly good results washing contrasting colors. And while Best Cleaners employed wet cleaning prior to the switch, adding the Miele washer “allowed us to do it better,” Conklin says.

Installing Miele equipment also helped Best Cleaners reduce their carbon footprint. As co-owner Catherine McCann explains, the Miele washer allows them to choose a water-based option over dry cleaning solvents for many more garments than can be cleaned even with standard wet cleaning. Plus, commercial washing puts less water and fewer phosphates down the sewer – on a load-per-load basis – than washing clothes at home.

They also enjoy energy savings, although it’s difficult to calculate the value in relation to other recent energy-saving moves, including upgrading all lights to LEDs. “Based on the shorter clean cycle of the Miele washer, I am confident we’re achieving electrical savings,” McCann says.



The Miele equipment's ease of use and flexible capabilities is popular with the Best Cleaners' staff, and its reduced use of water and electricity is helping reduce their carbon footprint.

Flexible and Efficient – The Miele Advantage

Best Cleaners is very pleased with the Miele equipment. So much so, that they recently purchased and installed two more sets. Conklin says she loves the variety of programs, and that the equipment is very easy for her employees to use.

She points out that the dryer provides the ideal moisture retention to avoid shrinkage, and garments need very little finishing. Adding that she has an all-in-one Miele machine at home, Conklin notes, “Needless to say, I am a fan.”

Rush orders and smaller loads are cleaned more efficiently in the Miele equipment, as opposed to dry cleaning. “Between the two cycles, it has saved us quite a bit of time and energy,” Conklin says.

In a predominantly male-oriented industry, McCann proudly notes that her staff is 70-75% female. That includes their official dry cleaner, Kristen Martinez, who shared some thoughts on the Miele equipment.



Best Cleaners uses a Miele PW818 45-lb. washing machine and a PT8507 steam-heated dryer to handle the load.

“The Miele machines offer so many programs that you can really clean any fabric, and it takes less time than one dry cleaning cycle for both machines,” said Martinez. “It’s great for smaller loads that we don’t want to run through the dry cleaning machine or rush orders that come in after work. It’s very spacious; it looks small but holds more.”

McCann touts the versatility of the Miele technology. “Miele allows us to customize how we’re taking care of garments more than we had before,” she says. “It’s user-friendly, uses less water, and is gentle on garments. It’s pretty darn good.”

To learn more about how wet cleaning with Miele washers can help your laundry business, speak with a Miele Professional at 866-781-5053.



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*Catherine McCann
-Co-owner, Best Cleaners*



Miele technology offers simple and efficient pre-programmed wash cycles to clean virtually any fabric.



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since 1899

Forever Better

Since 1899, Miele – a family run company – has subscribed to a clear corporate philosophy condensed into the two words “Forever better.” This far-reaching claim is the bedrock of Miele’s proverbial quality and sustainability and the power of innovation of a brand “Made in Germany.” A brand promise which gives commercial users the certainty of having chosen the right product.

Award-winning

Uncompromising product reliability and service dependability is the reason why customers have repeatedly voted Miele the best and most trustworthy brand. Coveted awards such as the MX Award, the iF and reddot Design Awards and the German Sustainability Prize confirm the distinguished position Miele enjoys with respect to design, quality management and the sparing use of resources.

Proficient

Miele Professional has been developing and manufacturing a broad range of high quality laundry machines, dishwashers, washer-disinfectors and sterilizers for decades. Carefully selected accessories, comprehensive advisory services and a fast-acting Miele service department ensures that machines perform to satisfaction and offer the ultimate in performance and efficiency.

Miele Professional on the web

- For detailed information on technical data, features and accessories
- Brochures on all product groups and applications available as downloads
- Detailed information, instructions and product presentations on Miele Professional's YouTube channel